



UNION EUROPEENNE DU SPORT POUR TOUS
EUROPEAN SPORT FOR ALL UNION

PROGRAM

Considerations about UESpT:

- The current world economic situation, despite the geopolitical asymmetries, demands answers even to the sports movement.
- International entities, such as UESpT, will be called to intervene with policies based on sustainable projects to promote the exchange of knowledge and experiences, to support healthy lifestyles.
- The concept of “Sport for All” (adopted in 1975 by the Council of Europe) should represent a particular way of thinking about sport:
 - “sport open to all population groups”;
 - “sport understood in the modern sense, as physical activity, free, spontaneous, practiced in leisure, whose function is recreation, relaxation and distraction”;
 - “sport open to various perspectives and different active participants according to the conditions (physical, social, sexual, etc.) of each one”;
 - “a more democratic sport to everyone in terms of equal opportunities for participation.
 - “sport for the family (kids, parents, grandparents)”.

Proposals about UESpT:

Granted that more than a hundred Countries from five Continents have created their own concept of “Sports for All” and granted that “Sport for All” radically changed in the last few years because human needs and economy changed, UESpT should:

- Work to create a universally accepted concept of “Sport for All” to spread from Europe to the whole world.
- Create a new concept of “*Recreational Contest*” reinforcing the link between “*competitive sport*” and “*leisure sport*”.
- Organize actions on “*Sport for All and Top Level Sport*” as an integrated resource for the new “United States of Europe”.
- Listen requests and proposals by youth (the future of “Sport for All”, youth for youth, etc.) in order to create an “*European Youth Sports Parliament*”.
- Spread human values of sport through “Sport for All” associated with actions against Violence and Discrimination.
- Work to create a “European Master Book” on “Sport for All”.
- Create a “UESpT social community”.
- Start a dialog with the European Commission in order to access financings on specific projects on “Sport for All”.
- Create, together with IOC and EOC, educational and formative programmes: clinic about “sports marketing”, “sports volunteers”, “sports & healthy lifestyles”, etc.
- Organize the “International Conference Europe”, under the patronage of the IOC and some sponsors (sport, culture and health) with the aim to discuss the "Sport for All" in the following areas: health and wellness; economy, including "active tourism" and the "associated sports equipment"; socio cultural and animation, while integrating and a "polo promoter active lifestyle".

- Organize actions on “Sport for All and Education in Europe” starting from the case of EUSA (European University Sports Association): 45 Countries and thousands of Universities.
- Organize events as the “*Senior Games*” Project, “Youth sports Events”, “Traditional Games”, etc.
- Prepare a European training in "Sportif Directorate ".
- Create a European platform for Volunteering in Sport (to join forces involving and connecting, networking, citizens and legal persons who are interested in sport).
- Work to spread experience from seniors to young people.
- Create an “*Observatory on the sport and social policy, culture through sport, solidarity and social inclusion*” as a reference point for athletes, managers, journalists, volunteers, etc.
- Reinforce touristic side of “Sport for All” in order to change it into an incentive to economy.
- Improve UESpT capacity of fund-rising.
- Organize (in collaboration with FICTS) a Meeting on “*Sports Culture and Sport for All*” and the UESpT Board of Directors Meeting in Milano (Italy) from 4th to 8th December 2013 during the International Event “Sport Movies & Tv – Milano International FICTS Fest”.

Only “Sport for All” can be the way of development for the future, because it defends and protects the real values of social sport starting from a slogan that we should follow every day such as “**development of sport**”. Heritage of everybody. Heritage of Humanity.

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